



# SOCIAL SPOTLIGHT



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The Social Spotlight contest is open to all Travel Advantage™ members. Each month, we'll recognize one Social Media MVP and award 10,000 Travel Credits. Share a photo of your travels featuring the Making Wishes Real banner for a chance to be selected.

## How to Join

- Post a photo featuring the Making Wishes Real banner on our Facebook page: MWR Life Travel Advantage Testimonials
- Highlight your travel experience with Travel Advantage™
- Include your Instagram handle or profile link in the caption
- Do not promote personal links



## Winner Selection & Prizes

- Throughout the month, we will highlight travel photos from our selected contestants.
- At the end of the month, all entries will be posted for a public vote via an Instagram poll.
- The entry with the most votes will be recognized as the monthly Social Media MVP and awarded 10,000 Travel Credits.
- Winners may be contacted via Instagram messages to provide any additional information required to claim their prize.



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